

# JACKIE KLANICA

JACKIEKLANICA@YAHOO.COM

• #330.207.6988

• 4110 BOB O LINK DR, YOUNGSTOWN, OHIO 44511

## WORK EXPERIENCE

### **PALO CREATIVE | JUNE 2017 - PRESENT**

#330.599.4141 • 970 Windham Ct. Ste 3, Boardman, OH 44512

#### **Lead Designer**

I design a variety of creative such as logos, print materials, business cards, forms, ads, brochures, billboards, store signage, booklets, etc. Major front-end design and minimal back-end design for various websites through Wordpress and Hubspot. I also communicate with clients and vendors on a daily basis.

### **THE PRODIGAL COMPANY | JAN 2016 - JUNE 2017**

#330.707.2088 • 42 McClurg Rd. Boardman, OH 44512

#### **Graphic Designer & Account Executive**

I designed various print materials including but not limited to: business cards, forms, ads, brochures, billboards, store signage, product circulars, posters, logos, booklets, etc. Major front-end design and minimal back-end design for various websites through Wordpress. I also served as co-account executive to one of our largest clients, which entailed handling client needs, producing all design work, multiple client meetings per week, arranging conference calls, contacting and arranging projects with various vendors, and having overall extensive knowledge of their business and demographic.

### **AIM NATIONALEASE | MAY 2015 - SEPT 2016**

#330.759.0438 • 1500 Trumbull Ave. Girard, OH 44420

#### **Graphic Design Intern & Freelancer**

I designed various projects such as PowerPoint presentations, brochures, flyers, billboards, recruitment ads, tradeshow displays, pocket folders, and business cards.

## ADDITIONAL EXPERIENCE

### **YOUNGSTOWN DESIGN WORKS | AUGUST 2015 - DEC 2015**

#412.779.7665 • 1 University Plz. Youngstown, OH 44555

#### **Project Manager & Designer**

A student-run graphic and interactive design agency that provides creative assets to Mahoning Valley non-profit organizations, small businesses and startups. My personal responsibilities included directing the other students to make sure they were on track, meeting with clients, organizing meetings, print design, and web design.

## SOFTWARE

- PHOTOSHOP
- WORDPRESS
- EXCEL
- ILLUSTRATOR
- AFTER EFFECTS
- POWERPOINT
- INDESIGN
- HUBSPOT
- WORD

## EDUCATION

### **YOUNGSTOWN STATE UNIVERSITY | 2011-2015**

Graduated with a Bachelor's Degree in Graphic & Interactive Design in December of 2015

### **CANFIELD HIGH SCHOOL | Graduated 2011**

## SCHOLARSHIPS

### **YSU RED & WHITE SCHOLARSHIP | 2011-2015**

## GROUPS

STUDIO 330 AIGA

## REFERENCES

### **ROBERT THOMPSON**

GRAPHIC DESIGN PROFESSOR, YOUNGSTOWN STATE UNIVERSITY  
Contact information available upon request

### **CARSON FRYMAN**

INTERACTIVE DESIGNER, ISYNERGY  
Contact information available upon request

### **JESSICA BOCHY**

MARKETING MANAGER, AIM NATIONALEASE  
Contact information available upon request

### **TONY MARR**

SENIOR PRODUCER, THE PRODIGAL COMPANY  
Contact information available upon request